



FOURTH ANNUAL ST. LOUIS CORNHOLE CHALLENGE

2017

LET'S STRIKEOUT CANCER

MONDAY, MAY 15 | THE BIERGARTEN AT ANHEUSER-BUSCH

ANNUAL CORNHOLE CHALLENGE COMING TO THE #HOMEOFBUD

CLYDESDALES AND CORNHOLE TEAM UP IN BATTLE AGAINST CANCER AT THE #HOMEOFBUD

FOURTH ANNUAL ST. LOUIS CORNHOLE CHALLENGE MAY 15, 2017 - THE BIERGARTEN AT ANHEUSER-BUSCH

Back for the fourth time in as many years is the St. Louis Cornhole Challenge, a fun-filled evening hosted by World Series closer, Jason Motte, and his foundation. This has become a highly-anticipated event which has raised close to \$350,000 since its inception in 2014. The Jason Motte Foundation is excited to partner with Anheuser-Busch to host this year's event at The Biergarten, giving fans a unique outdoor experience with a strong St. Louis flavor. Once again, Jason will be co-hosting the event with Cardinals infielder Kolten Wong and his wife, Alissa, along with some of their teammates.

MOTTE FOUNDATION ANNOUNCES PARTNERSHIP WITH SSM HEALTH CARDINAL GLENNON HOSPITAL

Last October the Jason Motte Foundation proudly announced that they would be funding the upgrade and remodel of the treatment room located on the Oncology floor at SSM Health Cardinal Glennon Hospital. This has been a dream in the making, and one that will make a real impact in the lives of kids who are going through their battle with cancer. Proceeds from the *Fourth Annual St. Louis Cornhole Challenge* will help bring this project to fruition, and positively impact hundreds of children in the greater St. Louis area and surrounding regions. Each year, approximately 70 children enroll at SSM Health Cardinal Glennon for the first time to begin their treatments. The updates will allow these children to enjoy a "safe haven" atmosphere which helps reduce anxiety about procedures while providing distraction techniques for the patients and allowing parents to remain with their child throughout the entire process.

Construction is set to begin in August of 2017, and be completed in early calendar year 2018.





BECOME OUR TEAMMATE

2017

SPONSORSHIP OPPORTUNITIES AND BENEFITS

HALL OF FAME
\$15,000

- ◆ Company logo on all printed event promotional materials (including event t-shirt)
- ◆ Company logo on Jason Motte Foundation website
- ◆ Company name on social media posts
- ◆ Company recognition on radio/media promotions
- ◆ Company logo placed on event registration website
- ◆ Company/Individual Recognition at Cornhole Challenge event
- ◆ Exclusive Jason Motte Foundation apparel item
- ◆ 4 teams to participate in the Cornhole Challenge
- ◆ 10 spectator passes for the Cornhole Challenge
- ◆ 4 Pre-Game On-Field Batting Practice Passes for July 25 game with First Pitch experience
- ◆ 4 suite tickets to Cardinals vs. Rockies game on July 25
- ◆ 1 set of event custom cornhole boards with your company logo/personalization
- ◆ Autographed Jason Motte/Kolten Wong event caricature print (framed)

MVP
\$10,000

- ◆ Company logo on all printed event promotional materials (including event t-shirt)
- ◆ Company logo on Jason Motte Foundation website
- ◆ Company logo placed on event registration website
- ◆ Company/Individual Recognition at Cornhole Challenge event
- ◆ Exclusive Jason Motte Foundation apparel item
- ◆ 3 teams to participate in the Cornhole Challenge
- ◆ 8 spectator passes for the Cornhole Challenge
- ◆ 4 suite tickets to Cardinals vs. Rockies game on July 25
- ◆ 1 set of event custom cornhole boards with your company logo/personalization
- ◆ Autographed Jason Motte/Kolten Wong event caricature print (framed)

CY YOUNG
\$5,000

- ◆ Company logo placed on event registration website
- ◆ Company/Individual Recognition at Cornhole Challenge event
- ◆ 2 teams to participate in the Cornhole Challenge
- ◆ 4 spectator passes for the Cornhole Challenge
- ◆ 2 suite tickets to Cardinals vs. Rockies game on July 25
- ◆ 1 set of event custom cornhole boards with your company logo/personalization
- ◆ Autographed Jason Motte/Kolten Wong event caricature print
- ◆ 25% off Foundation merchandise at Cornhole Challenge event

GOLD GLOVE
\$2,500

- ◆ Company logo placed on event registration website
- ◆ Company/Individual Recognition at Cornhole Challenge event
- ◆ 1 team to participate in the Cornhole Challenge
- ◆ 2 spectator passes for the Cornhole Challenge
- ◆ 1 set of event custom cornhole boards with your company logo/personalization
- ◆ Autographed Jason Motte/Kolten Wong event caricature print
- ◆ 10% off Foundation merchandise at Cornhole Challenge event

CHAMPIONSHIP ROUND SPONSOR
\$1,500

- ◆ Exclusive recognition during the Championship Rounds
- ◆ Company logo placed on championship gear that is given to advancing teams
- ◆ 2 teams to participate in the Cornhole Challenge

ALL STAR VALUE SPONSOR
\$650
(OVER \$750 VALUE)

- ◆ 1 set of event custom cornhole boards with your company logo/personalization
- ◆ 1 team to participate in the Cornhole Challenge
- ◆ 2 KCancer Hats

BULLPEN BOARD SPONSOR
\$500

- ◆ 1 set of event custom cornhole boards with your company logo/personalization

STRIKEOUT ROUND SPONSOR
\$350

- ◆ Exclusive company recognition during one round of the Cornhole Challenge event

CONTACT KAREN COLE WITH THE JASON MOTTE FOUNDATION FOR ALL OTHER SPONSORSHIP OPPORTUNITIES.
KAREN@JASONMOTTEFOUNDATION.ORG | 314.780.6397

SPONSOR / **INFORMATION**

CONTACT INFORMATION

Contact Name and Title _____

Company or Individual(s) Name (as it should appear in all printed materials) _____

Address _____

City State Zip _____

Phone _____ Fax _____

Email _____

CATEGORIES OF SPONSORSHIP **(PLEASE CHECK ONE)**

Hall of Fame \$15,000 MVP \$10,000 Cy Young \$5,000 Gold Glove \$2,500

Championship Round \$1,500 All Star Value Sponsorship \$650 Bullpen \$500 Strikeout \$350

We are unable to provide sponsorship at this time, but would like to join the fight against cancer with a \$ _____ donation to the Jason Motte Foundation.

DEADLINES

Payment must be received prior to **May 5, 2017**. Payment form is attached.

For logo inclusion, logos must be received by **April 28, 2017**.

Please return completed forms with payment to Karen Cole with the Jason Motte Foundation, 265A Hickory Hedge Dr., St. Louis, MO 63021.

For questions, please call Karen with the Jason Motte Foundation at 314-780-6397, or email karen@jasonmottfoundation.org.



SPONSOR / **GRAPHICAL INFO**

ARTWORK & LOGO SUBMISSION

Please submit logos to karen@jasonmottefoundation.org in high resolution (300dpi) EPS, PDF, or JPG format. Any resolution less than this may compromise the integrity of your printed piece. For quality and legality reasons, no images from the internet or artwork that requires scanning should be submitted. **For name or logo inclusion, information must be received by April 28, 2017.**

METHOD OF PAYMENT **(MUST BE RECEIVED BY MAY 5, 2017)**

Make Checks/Money Orders Payable to: Jason Motte Foundation

Mastercard Visa American Express Discover

Card Number _____ Security Code _____

Expiration Date _____ Billing Zip Code _____

Name on Card _____

Signature _____

The Jason Motte Foundation is a 501(c)(3) charitable organization, FEIN 46-1415039, and contributions to our organization may be tax deductible. Please consult your tax advisor. We will provide you with a letter acknowledging your donation and the fair market value of goods and services received.

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